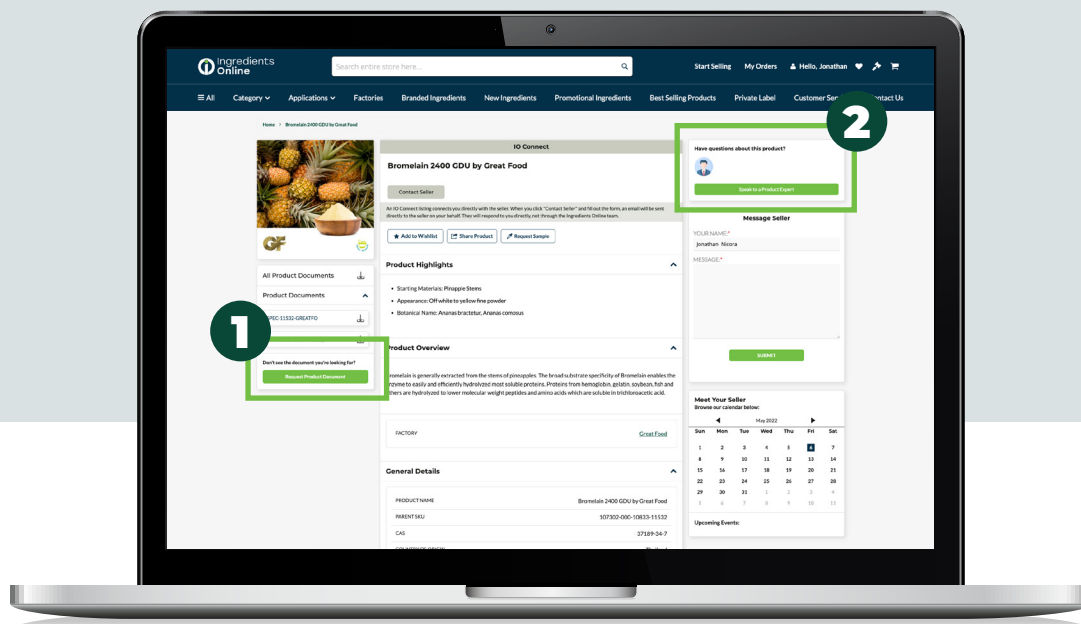


# IO CONNECT

*Connect With Qualified Leads on Ingredients Online!*



**An IO Connect listing is an interactive product page which facilitates direct communication between sellers and leads via such features as:**

- (1) a product document request form
- (2) contact product expert
- an event calendar
- a sample request form
- links to social media pages
- showcased marketing collateral

## Benefits of IO Connect :

- Align yourself with the established Ingredients Online brand
- Grow your leads through digital marketing
- Stand out with a customized listing page
- Access and own every lead at no additional cost
- Own 100% of the revenue from any resulting sales
- Reach thousands of qualified members on our platform

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