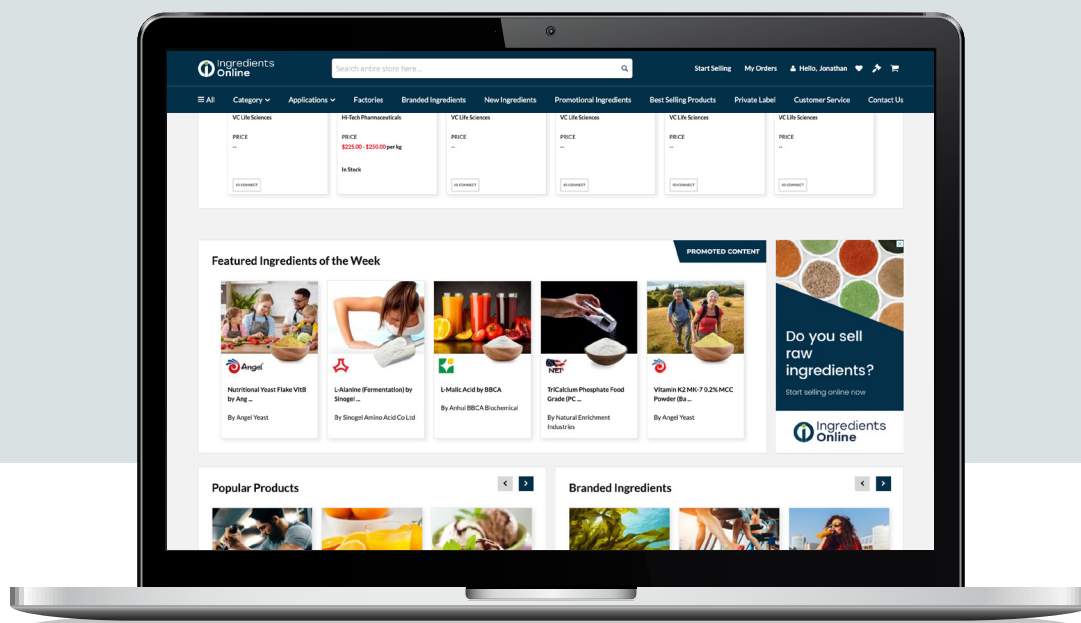


DIGITAL MARKETING OPPORTUNITIES

Expand Your Reach With Proven E-commerce Strategies!

Are you looking to expand your business and reach a wider range of potential buyers? Ingredients Online makes it easy for you to promote your business to thousands of supply-chain members in the dietary supplement, food and beverage, animal nutrition, and personal care industries.

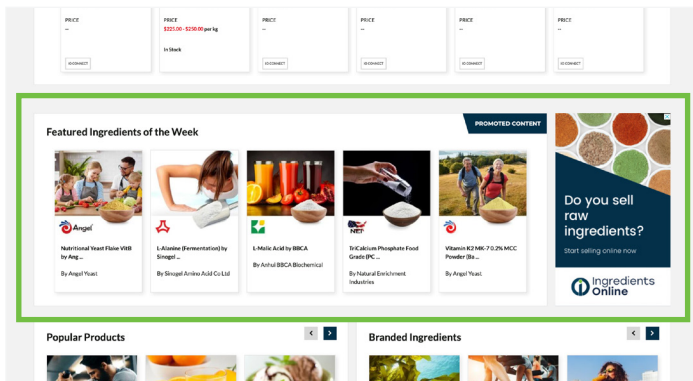


Chances are, you're already using Ingredients Online to source ingredients for your business. So why not take advantage of our digital marketing services to drive even more leads and sales? Our advertising platforms provide selling partners like you with the opportunity to increase your sales and drive ROI. With our wide range of advertising services, you can reach buyers in the right place and at the right time to maximise your investment.

Our audience – your prospects

- Thousands of qualified supply-chain members in the United States
- 87% reorder rate
- Members from CPG companies and contract manufacturers of all sizes from the dietary supplement, food and beverage, animal nutrition, and personal care industries





Homepage Advertising

Consider advertising on our highly trafficked homepage. Showcase your product in the “Featured Ingredients of the Week” section or use a mini skyscraper ad to drive traffic to your factory page.

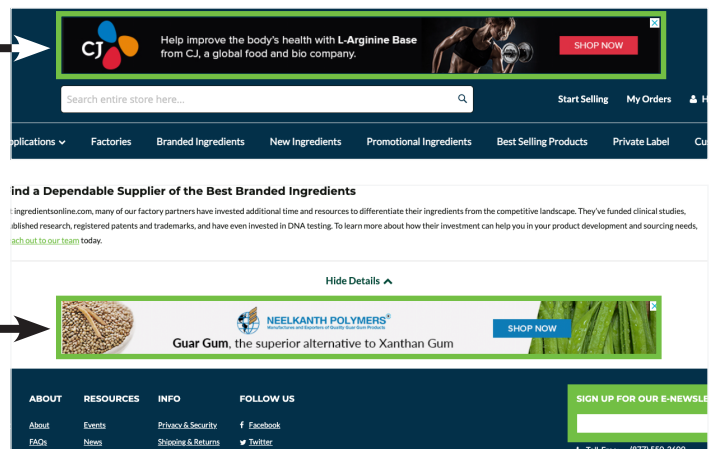
Mini Skyscraper Ad Specs: 284px x 475px

Run-of-Site Advertising

Leaderboard ads provide the largest advertising space and reach the most potential buyers. You will gain additional insight into your ad's performance via a monthly report detailing view and click information.

Leaderboard Ad Specs: 970px x 90px

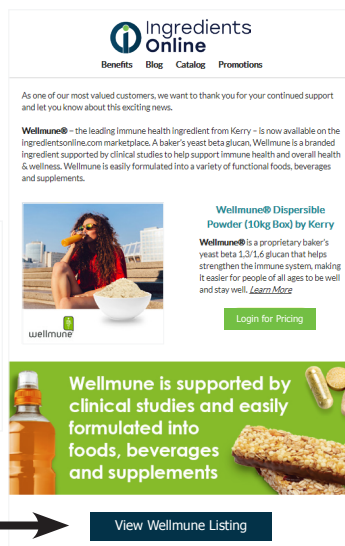
Leaderboard Ad



Showcase Products



Factory Takeover Email



Email Advertising

Email advertising exposes your products to over 16,000 industry contacts. Showcase your ingredients as part of our monthly email or let our dedicated marketing team design a custom Factory Takeover email for you.

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