



BRANDED INGREDIENT ENHANCED LISTINGS

Have you invested time, money and research into developing your branded ingredient? We've developed a new listing opportunity where you'll be able to share more information about your product. In order to qualify, you'll need to have a branded ingredient and the ability to post related research.

Think of this listing as your trade show booth. You can add collateral materials to enhance your listing, educate buyers, and share your brand's story.

You will be able to customize several elements of your listing, including your brand logo, product information, unique marketing collateral, and more.



Product Overview & Benefits

- Sales sheets/information
- FAQs
- Related links and resources



Intellectual Property

- Patents
- Trademarks



Applications

- Recommended usage



Consumer Market

- Consumer research
- Demographic studies
- Brand recognition



Research

- Published scientific research
- Clinical trials
- Chemistry/mechanism of action



Newsroom

- Press releases
- Infographics and white papers
- Videos and webinars
- Awards and achievements

Contact

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